

Enrico Ruffolo

Graphic Designer

enricoruffolo@gmail.com

enricoruffolo.com

+39 351 888 1540

@enreekoo

Bio

Graphic designer specializing in brand identity and editorial design for food & beverage, culture, and hospitality.

Background in product design and traditional printing techniques, bringing material-focused approach to visual projects.

Moving to Milan in November 2024.

Available for studio positions, collaborations, and freelance projects.

Experiences

Freelance

Graphic Designer, Art Director

2018 - present

Brand identity and packaging design for food & beverage clients. Editorial layout and visual system for cultural projects. Focus on typography, color, and material application.

Studio Crea

Graphic Designer

2024 - present

Brand identity, visual communication, and print design. Collaboration on branding projects for local businesses.

Print Factory

Graphic Designer, Screen Printing Specialist

2023 - 2024

Graphic design and production for screen printing projects. Experience with traditional printing techniques and material finishes.

Skills

Software

Adobe Illustrator, Photoshop, InDesign, Blender (3D basics)

Specialization

Brand Identity, Typography, Editorial Design, Food & Beverage Branding, Packaging Design, Screen Printing, Print Production

Languages

Italian (Native), English (Professional working proficiency)

Education

BA Product Design

IED Roma

2015 - 2018

Graphic Design Foundation Course

The graphic design school

2018 - 2019

Portfolio

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→ enricoruffolo.com

Selected Projects

– Torre91 : Coffee bar brand Identity
– Gulia: Southern Italian Street Food Branding
– Sumi: Natural Wine Label Design
– Music Magazine: Editorial Layout Design